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The Editor
of the Australian Newspaper

Sydney 7th June 1952

Sir,

The CHRISTIAN SCIENCE MONITOR, a world paper, brought on its Editorial page Saturday the 17th May (attached) an "Australian Smoke Signal" about an "Australian attempt." The author, Albert Norman, Chief of Bureau for Australia and New Zealand, begins by stressing the importance of my work for America's foreign policy, especially in the Pacific area, and ends by stressing its even greater importance in the defence against Communist influence.

At last, the right view has been taken about my work. Those Australian reporters who were given an assignment at short notice, believed that they had to cater for that morbid fabulous figure: the average newspaper reader, who wants with his hot toast at breakfast a number of fellowmen roasted, toasted, murdered, maimed, or at least depicted as oddities.

In fairness to the reporters, I must say, that they, after listening to me, realized that Semantography may prove the antidote to the War of Words, and the Doom of the Dictators. And they said something to this effect, and mentioned too, that I have solved a 300 years old logico-mathematical problem: Leibnitz's idea of a simple pictorial symbolic logic. But they had simply no time to grant my plea and let me show the application of my symbols to controversial statements. Instead, they showed some simple symbols and headlined it as a picture writing and a sign language.

The result was that the educational authorities and others turned down all my pleas to take this thing out of my hands. I am sick of it. Ten years of work are enough. And I ask you now to help me getting this thing into the schools of the world. Or is the old proverb still true: Nemo propheta in sua patria honorem habet ? THE LIBRARY OF CONGRESS of Washington D.C., has given a standing order to a prominent Sydney Bookshop to acquire anything I or others write about my work, in any form, even typewritten. Efforts are now made in the U.S.A. to organize a lecture tour, to interest the Universities, etc, etc.

I ask you to make these efforts known which give credit to Australia, and to give me an opportunity to show the application of Semantography in demasking the fallacy of Communist slogans, which misguided youths and adults are chalking up on Sydney walls. In the minds of the Australian people, the defences must be constructed. This is a challenge which must be answered effectively. And I am the only competent man in the world to show competently the application of ^{my} logical symbols, which are copyrighted.

Last year, on the occasion of my first University lecture (May 14, 1951), I pleaded with all Sydney papers to make an announcement of an inch or so. Another man got it. He was scalded with boiling water in a laundry. Lucky guy ! And he didn't even ask for it. What are you going to do with me now ? Let me feel your annoyance about my outburst ? Or will you understand the pains of a pioneer, and do as THE CHRISTIAN SCIENCE MONITOR did ? Will you write an Editorial about an "Australian attempt" and an "Australian Smoke Signal" to the whole World, so that people shall start to say: "EX AUSTRALIS LUX" - "From the South comes the Light!"

Yours Sincerely

PS. The surface mail copies of the MONITOR will reach Australia in a month. This photo-stat of the airmail copy costs me 5/- each. Please return it after use in the stamped envelop (enclosed).

C.K.Bliss, B.Sc.

The Editors
of the Australian Newspaper

Sydney 1st June
1952

Dear Sirs,

THE CHRISTIAN SCIENCE MONITOR of Boston has sent a smoke signal to Australia in answer to an "Australian Smoke Signal" (subtitle of the article) about an "Australian attempt" and an "Australian inventor". Significantly, the author of the article Albert Norman, begins by citing an editorial of the MONITOR about understanding among the peoples in the Pacific.

This is not the first smoke signal from America about the same subject. The first was a lengthy cable from the New York correspondent of THE SYDNEY MORNING HERALD printed in the HERALD on January 1, 1952. Professor Oliver L. Reiser of the University of Pittsburgh gave a lecture at the annual meeting of the august American Association for the Advancement of Science, the American counterpart of the Royal Society. Two words of Reiser were printed in bold as a sub-title by the HERALD. These words read: "HEROIC WORK". The fact that the MONITOR has now given one 6th of its editorial page in the Saturday issue of May 17, 1952 to this Australian idea should be of interest to the Australian papers and the Australian people.

In what consists the heroism (if any) about this idea Semantography? In the fact that a man whose unhappy mind has become the tormented vessel of a new world-embracing idea is trying desperately to get rid of it, to hand it over to other and younger minds, so that they may go on with the job. Now, this rather ridiculous statement may indicate to you that someone is trying desperately to die for the morning papers. Here then are a few difficulties encountered in this "heroic work".

The first is the fact that a man has solved at last a logico-mathematical problem known to every mathematician, logician and philosopher for the last 300 years and known to be insoluble. Unfortunately this man has chosen the industrial career in his youth, and is therefore deprived of the professional platform necessary to impart his work to the scholarly world: the scientific publications and their publishers. Fortunately, a few eminent scholars and a few enlightened librarians have recognized the value of his work. The LIBRARY OF CONGRESS in Washington D.C. has given a standing order to a prominent Sydney bookshop to acquire all the writings of the inventor, past, present and future. They are, like this sheet, mostly mimeographed.

Professor Reiser in America and Sir Richard Paget in Great Britain have now testified that the problem has been solved, and Earl Russell when in Sydney in 1950 wrote that the men who will print this work "will, in my opinion, be performing an important service to Mankind." This call has so far been answered by one group of people only: the newspaper editors! Thank you! But here, another difficulty cropped up.

The reporters given the assignment to write about Semantography had as usual a very limited time, a few hours only, to acquaint themselves with the subject, which has baffled scholars for 300 years. In the 17th century, John Locke, the philosopher and Gottfried W. Leibnitz, the mathematician-philosopher wrote their ESSAYS CONCERNING HUMAN UNDERSTANDING and realized that understanding is even blocked between people speaking the same language, because of the use of vague highbrow abstractions. Leibnitz, the mathematician speculated about the possibility of inventing a simple Algebra of Thought, in which every idea could be expressed and analysed as to the truth-value contained therein. However, he stipulated that this Algebra should operate not with abstract mathematical symbols, but with pictorial symbols in order "to make our conceptions more real", and "to guide the mind" and "to give thoughts less absurd and verbal than we now have." In addition he wrote that this pictorial symbolism would be "very popular" and "very agreeable to the people". It would, in short, be a simple Logic and Semantics for Everyone, even for illiterate peasants.

As an afterthought only, Leibnitz realised that mathematical symbols, like $1 + 2 = 3$ could be read in all languages, and therefore he added that this pictorial symbolism would be "of service for easy communication with distant nations."

The newspaperman writing for a "dead line" and realizing that he must cater for the simple minds of simple readers, sees this "by-product", a picture writing and expounds it from this angle, with the result that the intelligent layman and scholar turns it down and turns the page after reading the headline. In addition, the draughtsman draws the symbols as he thinks fit, with disturbing results.

In honour and fairness to the newspapermen it must be said that they, after listening to the inventor, realized very well, that this Semantography may prove the antidote and the best defence in the War of Words which the anti-democratic dictatorial forces are waging against the peoples and countries of the Western world. The writers have stressed this angle, but have not shown any example for lack of space, etc. The result was that the intelligent newspaper reader had to ask himself the disturbing question: "How on earth, could these child-like picturegraphs be used in the fight against the propaganda war?"

The second purpose of this letter to the responsible men of the Australian press is therefore a request to give the author an opportunity to show how the symbols and the logic of Semantography can be applied to a practical example, for instance to show the fallacy (Greek falsehood) of slogans which misguided youths, working for the "commo" cause, are chalking up on Sydney walls. As you see, the MONITOR refers directly to children reading and understanding Semantography. So it must be so simple that boys and girls, the future citizens of Australia can understand it. Such an article would be a new angle, and one which would have a direct bearing to the disturbing outside influences which befuddle even grown-up minds.

This is a matter of utmost importance and utmost urgency, and it is hoped that you will grant the request of the author. Interesting news is brought by all newspapers and the author is prepared to write a different article with a different example for the different papers. In addition here is

A WORLD SCOOP FOR AUSTRALIAN PAPERS

Australian writers who wrote about Semantography were told by the author of another aspect of his work, more important than Semantography itself. But the thing seemed too phantastic, and too good to be true, and so nothing was said about it. Now, THE CHRISTIAN SCIENCE MONITOR is the first paper which has brought news about it, but could not, for lack of space, bring the whole story, which has the support of a world authority on Anthropology, Professor Ashley Montagu of Rutgers University, New Jersey, U.S.A. Here are a few hints about the story.

In 1945 and 1946 two lectures were given in Washington and New York under highest government auspices. Lecturer was Dr. Brock Chisholm, Canadian Minister of Health Major General, and now Director General of the Worlds Health Organisation of U.N. Text of the lectures were: THE RE-ESTABLISHMENT OF PEACE-TIME SOCIETY and RESPONSIBILITY OF PSYCHIATRISTS.

This psychiatrist of world-repute stated that waging war is a recent mind perversion, an epidemic which can be stopped once we have found the cause. He traced that cause back to a happening which must have occurred sometimes prior to 5000 B.C., when primitive man began to invent the abstract meanings of "good" and "bad" and attached them to anything and anyone. The people across any real or fictitious borderline were "bad". War became imminent; and this cause works even today for war.

However, Chisholm had no proof that human warfare was absent prior to 5000 B.C. We are all reared in the belief that war is innate to human nature. Now, the inventor of Semantography has found the proof. Studying the records of old, the picture writing of the Chinese, Babylonians, Egyptians, etc. he came upon the cave paintings of paleolithic man, dated about 30,000 B.C. And they show animal hunts only, whereas the records of modern man from 5000 B.C. are mostly about man hunts. Then Bliss found that archeologists have unearthed (literally) more proofs, and have interpreted them similarly, but nobody listened to them. The fact that human warfare is only a recent epidemic should make world headlines. Moreover, the psychological treatment which Chisholm advocates is the very essence of Semantography. Albert Norman of the MONITOR brought the first news about this. Will you bring the full story?

Yours Sincerely

C.K. Bliss
C.K. Bliss, B.Sc.

Encl. Reprint from THE CHRISTIAN SCIENCE MONITOR.