FROM WORLD WRITING TO BLISS

In 1942 I named my symbols **World Writing,** then chose in 1947 an international scientific term **Semantography** (from Greek **semanticos** significant meaning, and **graphein** to write).

The term Semantography became a tongue twister. It has been mis-spelt in journals and books, and even misused as a general term for forthcoming competing symbols.

My friends argued that it is customary to name new writing systems after the inventors, as for instance Pitman, Gregg, etc. They, therefore, recommended the new term **Blissymbolics,** or **Blissymbols,** or simply **Bliss** in order to distinguish this work, because it contains an innovation not to be found in any other writing ever invented by man.

This new One Writing for One World is not only a new kind of shorthand (see below), which can be read in all languages. It contains also a simple **logic, semantics,** and even **ethics.**

No one argues to-day whether $2 + 2 = 4$ or perhaps 5. Later generations with a little training in this new "Algebra of Thought" will instantly recognise any illogic, ambiguity, fallacy and demagogy in any statement they hear, or read, or think.

Family, community, and political quarrels, carried on to-day with illogical and ambiguous words, will have to cease. Instead of obstinate opposition, there may be calm co-operation. Instead of bitterness, there may be bliss.

ALL SYMBOLS IN THIS BOOK

are drawn FIVE TIMES LARGER in size than they would appear in print. This is done in order to show their extreme simplicity, and their maximum saving in space and time when compared with ordinary alphabetical letters.

This is therefore a new unheard-of shorthand writing which can be read in all languages. The following example will illustrate this:

This symbol ☑ means **a letter.** These two arrow symbols ⇌ mean **to and fro, forward and backward,** etc. Hence this compound symbol ☑⇌ means **letter correspondence.**

But if these symbols are drawn 5 times over-size, as they are drawn throughout this book, then the alphabetical letters would have to be correspondingly 5 times larger too, as shown below:

☑⇌ letter
correspondence