

Semantography (Blissymbolics) Series No. 243.
The first four pages of the second edition of
SEMANTOGRAPHY (Blissymbolics) by C. K. Bliss.



C. K. Bliss

Semantography

(Blissymbolics)

Second enlarged Edition

A simple system of 100 logical pictorial symbols, which can be operated and read like $1 + 2 = 3$ in all languages. It can be typed and printed, and used in international communication and commerce, industry and science. It contains also a simple semantics, logic, and ethics, which even children can learn to use in their problems.

SEMANTOGRAPHY (BLISSYMBOLICS) PUBLICATIONS

(non-profit)

2 Vicar Street, Coogee, Sydney, Australia

A logical Writing for an illogical World

Prophecy and Fulfillment

"A Universal Symbolism, very popular, very agreeable to the people . . . might be introduced if small figures were employed in the place of words, which would represent visible things by their lines, and the invisible, by the visible, which accompany them.

This would be of service at first for easy communication with distant nations, but if introduced also among us, without however, renouncing ordinary writing . . . would be useful in giving thoughts less absurd and verbal than we now have.

I think these thoughts will some day be carried out, so agreeable and natural appears to me this writing for rendering our conceptions more real."

Gottfried Wilhelm Leibnitz (1679).

"Bliss realized the ambition of the great mathematician Leibnitz."

Prof. Oliver Leslie Reiser (1951).

"Bliss' work provides something of real importance."

Prof. Julian Huxley (1954).

Supporting Bliss' work means "performing an important service to mankind."

"If schools throughout the world (would) clarify the use of words calculated to promote passion, the existing hatred between nations, creeds, and political parties would very rapidly diminish, and the preservation of peace throughout the world would become an easy matter."

Bertrand Russell (1950).

"Ideographic writing will surely achieve the final victory over phonetic writing."

Prof. Basil Hall Chamberlain (1905).

STOP PRESS — LATEST NEWS

NEW YORK, U.S.A. The United Nations have decided to mark their 20th anniversary by inaugurating International Co-operation Year, with the promotion of pictorial symbols which can be read in all languages.

CANBERRA, Australia. Following the decision of the United Nations, the Australian Government Department of External Affairs submitted the work Semantography of the Australian scientist C. K. Bliss (which has been praised by eminent scholars) to the Australian National University for an examination of its potential value.

This proved favourable, and in consequence thereof, the Department authorized the United Nations Association of Australia to recommend Bliss' work to the United Nations for adoption and promotion.

SYDNEY, Australia. Bliss remains sceptical. For 16 years he approached national and international authorities responsible for the slaughter on the roads. He offered free his pictorial symbols for any road warning needed.

Bliss points to the fact that the former League of Nations had recommended some pictorial road symbols, which some states adopted, but others rejected. Why?

The cause is a catastrophic brain perversion called bureaucracy, which makes many an official loath to admit that another guy has a better idea. But bureaucracy is not confined to officialdom. It is found in business too.

NEW YORK, U.S.A. The money brought in by millions of tourists has become a major source of income for many countries. However, the greatest hindrance is the Babel of languages.

Realizing this, American travel, hotel, and business groups have instituted the International Committee for Breaking the Language Barrier (ICBLB), by the use of pictorial symbols.

Bliss submitted his 100 basic pictorial symbols which can be used in combination for any meaning needed in road, rail, ship and plane travel, as well as in hotels, shops, theatres, etc., likewise for written or typed correspondence with an adapted typewriter of ordinary size, which carries also the small letters of the alphabet.

So far, the ICBLB has ignored Bliss, has proposed instead among other

obsolete and inadequate symbols, the ancient astrological signs for Mars and Venus for men's and women's wash-rooms.

ALBUQUERQUE, U.S.A. James L. Evans, Ph.D., Vice-President of Teaching Machines Inc., and a pioneer in new teaching methods, is already conducting a research program in using the basic Blissymbols for the teaching of English and any other languages.

This may well revolutionize the outdated method of language teaching. Moreover, the logical simplicity of the symbols will in turn lead to the gradual removal of illogical irregularities in English and in other languages.

Blissymbols, which can be read in all languages, form the bridge to the corresponding words in English. This in turn, will lead to the spoken international language of mankind.

This language (not Esperanto) is already the mother tongue of hundreds of millions of people. It is the virtual international language of commerce, industry, and science. It is taught in all countries of the world. It is English.

Bliss has also worked out an international science abstract in English and the symbols underneath. This enables foreign scientists to read it in their own languages, and to pick up the corresponding words in English.

CAPE KENNEDY, U.S.A. The first commercial satellite "Early Bird" has been launched, and two more will follow, providing television shows for the whole world. Sub-titles will be needed, but in how many languages?

Bliss proposes 5 minutes TV lessons with animated Disney figures dissolving into the pictorial symbols. This will teach all viewers to read any subtitle in their own languages, and to pick up the corresponding words in the English subtitles.

But the greatest advantage of this ONE WRITING FOR ONE WORLD is its simple semantics and logic, which enable everyone, even children, to recognize those vague, ambiguous, illogical and false words, which are used by demagogues and dictators to instigate hate, and the horrors of war.

Here we have at last A LOGICAL WRITING FOR AN ILLOGICAL WORLD.

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SEMANTOGRAPHY, by C. K. Bliss, 3 volumes, first edition 1949.
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**UNIFIED SYMBOLISM FOR WORLD UNDERSTANDING IN
SCIENCE**, by Professor Oliver L. Reiser, University of Pittsburgh
(1954).

THE SEMANTOGRAPHY SERIES, by C. K. Bliss and other
Writers. Library of Congress Catalog Card No. 55-14351. Over
200 issues from 1949 to 1965, among which are the following
volumes:—

**SEMANTOGRAPHY AND THE ULTIMATE MEANINGS OF MAN-
KIND**, by C. K. Bliss (1954).

IN SEARCH OF A LOGICAL GOD, by C. K. Bliss (1958).

EVERYONE'S SIMPLE LOGIC AND SEMANTICS, by C. K. Bliss
(1964).

ONE WRITING FOR ONE WORLD, by C. K. Bliss (1965).

THE LIFE STORY OF ONE WRITING FOR ONE WORLD, by C. K.
Bliss (1965).

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